

FOR IMMEDIATE RELEASE



## FADA CELEBRATES AUTO DEALERS DAY

### *Pledges commitment to sustainability*

**New Delhi, September 19, 2023:** The Federation of Automobile Dealers Associations (FADA) today commemorated the inaugural Auto Dealers Day, a significant milestone in the automotive retailing world. FADA marked this occasion by emphasizing a strong sense of community and reaffirming the industry's commitment to sustainability.

September 19th, chosen as Auto Dealers Day, aligns with the foundation day of the Federation of Automobile Dealers Associations (FADA). This annual observance recognizes the vital role of Auto Dealerships in driving economic growth and advancing sustainability within the Industry.

On this milestone occasion, Auto Dealerships nationwide participated in tree-planting initiatives, reinforcing FADA's dedication to a greener future. These impactful and inspiring moments were extensively shared across FADA's digital platforms, highlighting the association's collective efforts in environmental conservation.

To further amplify this cause, FADA extended an invitation to all to update their social media profile pictures with the special Auto Dealers Day logo. FADA has already embraced this initiative by updating its own profile pictures across various social media channels with the dedicated Auto Dealers Day logo.

**Mr. Manish Raj Singhania, President, Federation of Automobile Dealers Associations (FADA) said,** *"It gives us immense pleasure to inaugurate Auto Dealers Day, an event that epitomizes the unity and shared vision of our industry in advancing both mobility and environmental sustainability. To mark this landmark occasion, more than 15,000 dealerships have engaged in planting saplings at over 27,000 outlets nationwide, spanning various automotive segments such as Passenger Vehicles, Commercial Vehicles, and 2- & 3-Wheelers. This collective effort serves as a tangible expression of our unwavering commitment to a cleaner, greener and more sustainable future. Together, we aim to effect meaningful change and leave an enduring imprint on the automotive retail ecosystem."*



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FADA President Mr. Manish Raj Singhania along with Mr. Kirtiman Singh Rathod – RTO Raipur and Auto Dealers at Raipur Regional Transport Office for Tree Plantation Drive on the occasion of Auto Dealers Day

During its 5<sup>th</sup> Auto Retail Conclave, the Federation of Automobile Dealers Associations (FADA) unveiled the Auto Dealers Day Logo, adding a unique significance to this celebratory event. This distinct logo symbolizes the association's dedication to a sustainable future in the automotive industry, capturing the true essence of Auto Dealers Day.

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### About FADA India

Founded in 1964, Federation of Automobile Dealers Associations (FADA), is the apex national body of Automobile Retail Industry in India engaged in the sale, service and spares of 2/3 Wheelers, Passenger Cars, UVs, Commercial Vehicles (including buses and trucks) and Tractors. FADA India represents over 15,000 automobile dealers having 26,500 dealerships including multiple Associations of Automobile Dealers at the Regional, State and City levels representing the entire Auto Retail Industry. Together we employ ~4.5 million people at dealerships and service centres.

FADA India, at the same time also actively networks with the Industries and the authorities, both at the Central & State levels to provide its inputs and suggestions on the Auto Policy, Taxation, Vehicle Registration Procedure, Road Safety and Clean Environment, etc. to sustain the growth of the Automobile Retail Trade in India.